

**CS 4381: Special Topics “Social Media”
Spring 2020**

Instructor	Dr. Mark Crouch
Office	MCS 205 G
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Web Sites	http://cs.angelo.edu/~mcrouch http://blackboard.angelo.edu

Office Hours	Monday thru Friday: 9 a.m. – 12 noon And by appointment
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Course Objectives	Link to course objectives click here
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Text	<i>No required text – reading articles will be provided by instructor</i>
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Grading	Assignments 2800 points (14 assignments @ 200 points each) Collaborate Sessions 1200 points (12 sessions @ 100 points each) Research Report 4000 points
	Total Points Possible: 8000
	A = 7000-8000 points B = 6200-6999 points C = 5400-6199 points D = 4600-5399 points F = less than 4600 points

Assumptions:	Even though this course is being administered “online”, this is a “ <i>seminar</i> ”- type course. Students will be expected to participate actively in collaborative discussions and assignments.
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Attendance	This is an online course. Physical classroom attendance <u>is not required.</u> Attendance/participation in “Collaborate” sessions <u>is required.</u>
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Exam policy	<i>This is a “assignment/project-based” class – there are no exams.</i>
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University Policies	Academic honesty (Student Handbook) - click here . Persons with disabilities requiring accommodations (OP 10.15) – click here . Student absence for observance of a religious holy day (OP 10.19) – click here . Title IX – Sexual Abuse Policy – click here
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Additional Info	Additional information will be available in the Blackboard Learning System Complete assignment descriptions and references in the “ Course Appendix ” Tab
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All Assignments are due by 8:00 a.m. on the date listed

Jan	13	Monday	ASU Classes begin – work on Assignment 1.
	20	Monday	School Holiday – No Class Meetings
	21	Tuesday	Getting set up on Blackboard Collaborate Assignment 1 Due (by 8 a.m.) – each will be discussed in Collaborate Sessions
	27	Monday	Assignment 2 – Key Concepts
Feb	3	Monday	Assignment 3 – Social Media History
	10	Monday	Assignment 4 – Public Communication of Technology
	17	Monday	Assignment 5 – Computer-Mediated Communication
	24	Monday	Assignment 6 – Online Communities
Mar	2	Monday	Assignment 7 – Online Identity
	9-14	Mon-Fri	Spring Break
	16	Monday	Assignment 8 - Relationships
	23	Monday	Assignment 9 – Social Media & News
	30	Monday	Assignment 10 – Celebrity & Authenticity
Apr	6	Monday	Assignment 11 – Legal Aspects of Social Media
	10	Friday	School Holiday – No Class Meetings
	13	Monday	Assignment 12 – Transgression and Deception
	20	Monday	Assignment 13 - Privacy
	27	Monday	Assignment 14 – Gaps & Divides
May	1	Friday	Research Report Due by 8 a.m.

Final Exam: The culmination of this course **IS** the **Research Report**.
There will be **NO** formal final exam for this course.
Completion and submission of the research report is **REQUIRED**.

***** Collaborate Sessions – points awarded for logging in to scheduled Blackboard Collaborate session at least once per week (up to 12 times).
“Collaborate Room” schedule will be published after the beginning of the semester.**